

Business and Economics Department Clare Brown

INTENT

Students should be able to function as effective, well informed consumers, employees and potential employers.

All students consider Business to be a subject where they receive excellent teaching and therefore success to include careers support.

Year	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6
9	3.1.1 Purpose and nature of business 3.1.2 Business ownership	3.1.2 Business ownership 3.1.3 Setting aims and objectives 3.1.4 Stakeholders 3.1.5 Business Location	3.1.5 Business Location 3.1.6 Business Plans 3.1.7 Expanding a business	3.1.7 Expanding a business	3.4.1 Human resources – Organisational structures 3.4.2 Human resources - recruitment and selection 3.4.3 Human resources - Motivating Employees 3.4.4 Human Resources - Training	3.4 Human Resources
10	3.3.1 Business Operations 3.3.2 - The Role of Procurement	3.3.2 - The Role of Procurement 3.3.3 - The Concept of Quality 3.3.4 - Good Customer Service	3.5.1 - Identifying Customer needs 3.5.2 - Segmentation 3.5.3 -Market research	3.5.4 Marketing Mix: Product 3.5.4 Marketing Mix: Price 3.5.4 Marketing Mix: Promotion	3.5.4 Marketing mix: Promotion 3.5.4 Marketing Mix: Place	3.5.4 Marketing Mix: Place 3.2 External Influences introduction
11	3.2.1 Technology 3.2.2 Environmental 3.2.2 Ethical 3.2.3 Economic Climate 3.2.4 Globalisation	3.2.4 Globalisation 3.2.5 Legislation 3.2.6 Competitive Environment 3.2.6 Uncertainty and Risk 3.6.1 Sources of Finance	3.6.1 Sources of Finance 3.6.2 Cash Flow 3.6.3 Break even & Calculations 3.6.4 Analysing the Financial Performance	3.6.4 Analysing Financial Performance 3.3 Operations Revision 3.4 HR Revision 3.2 Influences on business	3.1 Business in the 'real world' Revision	

W/C	Wk no	Year 9	Year 10	Year 11
06/09/23	1	3.1.1 Purpose and nature of business 1-3	3.3.1 Business Operations - Production processes	3.2.1 - Influences - Technology
11/09/23	2			3.2.2 - Influences - Environmental
18/09/23	3			3.2.2 - Influences - Ethical
25/09/23	4			3.2.3 - Influences - Economic Climate
02/10/23	5			Assessment 1 - Revision Lesson - 2 mark exam technique
09/10/23	6	Assessment 1 - Revision	3.3.2 - The Role of Procurement	Assessment 1 - Influences on business
16/10/23	7	3.1.2 Business ownership		3.2.4 - Influences - Globalisation
23/10/23	Half term			
30/10/23	8	3.1.2 Business ownership	3.3.2 - The Role of Procurement	3.2.4 - Influences - Globalisation
06/11/23	9	PLC: Share Challenge		3.2.5 - Influences - Legislation
13/11/23	10	Assessment 2 - Adding value project	3.3.3 - The Concept of Quality	3.2.6 - Influences - Competitive Environment
20/11/23	11			3.2.6 - Influences - Uncertainty and Risk
27/11/23	12	3.1.3 Setting aims and objectives		Year 11 Exams
04/12/23	13	3.1.4 Stakeholders	Assessment 2 - Business Operations	3.6.1 Sources of Finance
11/12/23	14	3.1.5 Business Location	3.3.4 - Good Customer Service	
18/12/23				
26/12/22				

02/01/24	15	3.1.5 Business Location	3.5.1 - Identifying Customer needs	3.6.1 Sources of Finance
08/01/24	16	3.1.6 Business Plans	3.5.2 - Segmentation	3.6.2 Cash Flow
15/01/24	17			
22/01/24	18	Assessment 3	3.5.3 -Intro to MR	3.6.3 Break even
29/01/24	19		3.5.3 -Purpose of MR	
05/02/24	20	3.1.7 Expanding a business	3.5.3 -Market research	3.6.4 Analysing the Financial Performance
12/02/24	Half term			
19/02/24	21			3.6.4 Analysing the Financial Performance
26/02/24	22	3.1.7 Expanding a business	3.5.4 Marketing Mix: Product	Operations Revision
04/03/24	23		Assessment 4 : Marketing	HR Revision
11/03/24	24			Influences on business revision
18/03/24	25	Assessment 4: Tenner Challenge Project	3.5 Marketing Mix: Price	Revision
25/03/24	26		3.5.4 Marketing Mix: Promotion	Paper 2 Mock
01/04/2024 - 1/04/2024	EASTER			
15/04/24	27	Assessment 4: Tenner Challenge Project	Exam Preparation - Revision Lesson 1 - Business In Real World	12 mark question
			Exam Preparation - Revision Lesson 2 - Human Resources	
			Exam Preparation - Revision Lesson 3 - Business Operations	
22/04/24	28	3.4 Human resources - Org structures	Exam Preparation - Revision Lesson 1 - Business In Real World	Revision / exam technique

			Exam Preparation - Revision Lesson 2 - Human Resources	
			Exam Preparation - Revision Lesson 3 - Business Operations	
29/04/24	29	3.4 Human resources - recruitment and selection	Year 10 Exams	
07/05/24	30		3.5 Marketing mix: Promotion	
13/05/24	31	3.4 Human resources - Motivating Employees	3.5.4 Marketing Mix: Place	
20/05/24	32		Work experience	
		Human Resources - Training		
27/05/24			Half term	
03/06/24	33	Assessment preparation	Yr10 exam feedback	
10/06/24	34	Theme park project / 3.4 Human resources	3.5.4 Marketing Mix: Place	
17/06/24	35		Cocktail Challenge	
24/06/24	36			
15/07/24	39	BUFFER	External Influences intro	